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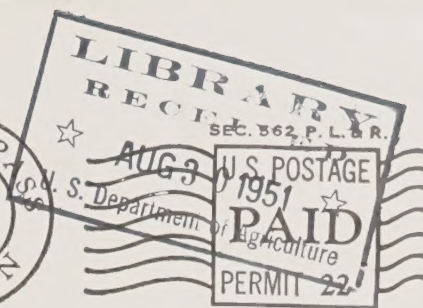
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# HARROLD'S REVIEW

July 15, 1951

Vol. 10, No. 2

WHOLESALE  
PRICES FOR THE  
PROFESSIONAL

HARROLD'S PANSY GARDENS & GREENHOUSES

P. O. BOX 29 — GRANTS PASS, OREGON.

*HARROLD'S Pedigreed Strain*  
AMERICA'S MOST COMPLETE LINE

*Giant Pansies*

NEW VARIETIES OF  
HARROLD BREEDING



THE OLD FAVORITES IN  
SUPERIOR STRAINS



A TYPE OR COLOR FOR  
EVERY PURPOSE

Domestic and Imported Seeds



PLANT IN JULY, AUGUST  
OR SEPTEMBER FOR BEST  
SPRING RESULTS



COMPLETE CULTURAL  
BOOKLET WITH  
EACH ORDER

Flower Specimens Grown By  
C. W. Harrold

Color Photography And Printing By  
M. E. Harrold



HARROLD'S PEDIGREED ORIGINATIONS: These are specimens selected from our most popular introductions. They are offered as a blended mixture inside this folder as C. W. Harrold's Private Blend. This blend contains hundreds of other colors and markings.  
© 1951



## Our 1949-50 Introduction C. W. Harrold's Private Blend

### Specimens Pictured In Color Are From This Seed

C. W. Harrold, the founder of our firm is still actively in charge of our breeding work and seed production at the age of 79. He has been working with Pansies for about 50 years and is the oldest living specialist breeder of Pansies in the United States now actively producing seeds and plants commercially. These are his babies. They are the finest selections of types for bedding found in a single mixture today and he has drawn on our best strains and breeding work to blend this all type mixture. We believe it to be the ultimate in a general mixture today.

As may be seen from the natural color photo the color and type range is most varied. In fact there are probably over 800 colors, color combinations and markings in this blend. It contains many new shades and markings not found in our other sorts and as always the plant and flowering habits are the ultimate. The results will be outstanding when given suitable culture.

SEED PRICES: Per packet, about 500 seeds, \$2.00;  $\frac{1}{16}$  oz., about 1400 seeds, \$5.00;  $\frac{1}{8}$  oz., \$9.00;  $\frac{1}{4}$  oz., \$15.00;  $\frac{1}{2}$  oz., \$25.00; 1 oz., \$40.00.

### AMERICA'S MOST COMPLETE LINE OF PANSY AND VIOLA SEEDS.

The Harrold's Pedigreed Strain line of Pansies has for many years been the most extensive and complete of any specialist bred line available in this country. You will find in it both general mixtures and specialty items that meet practically any need in Pansies. Added to our own line we supply and grow a group of the foremost General American Strains and Varieties. In 1948 we again entered the importing field with the same proven European varieties that we had handled before 1938. Combined these three extensive group selections constitute the widest selection of Pansies obtainable from a single supply source in America. Harvesting is now progressing normally and with the planting season extending over the next two months you will find it advantageous to order your requirements at once.

FREE AIR MAIL DELIVERY SERVICE on all orders for seeds amounting to \$2.00 in seeds listing at more than \$2.50 per ounce. Cultural booklet sent with every Pansy or Viola order.

### PANSY PLANTS

While we anticipate having a fairly normal supply of good Pansy plants this fall we are not quoting prices on them in this folder as we have in the past. As we go to press there are several variables which may be stabilized by the time the plant season is here and we will then issue a separate list covering these. For one thing we don't know just what the new Parcel Post rates are going to be but there will have to be some adjustment of our prepaid prices this season to cover this change. Also we are not certain as to how much acreage we can devote to this department due to labor costs and supply. It will be August before planting starts and with early August there can be a considerable change in our agricultural labor supply here in the valley.

It is our advice to our many friends and patrons that they plant at least a part of their Pansy requirements this year in their own establishment if at all possible. Not only will you save money by doing so but you will be more certain of a supply. There is a shift under way in the Pansy seed and plant trade. Some growers who have been wholesaling are dropping out because of price and labor conditions while some growers took a pretty bad beating from the weather this past season. You probably noticed that there was not nearly the pansy plants offered in the wholesale trade this past spring. We feel sure that the retailer will find it profitable to grow some of his Pansy requirements from seed this year even if he has never done so before.

### WHAT VARIETY SHOULD I PLANT

Frequently asked, this question must be answered in a flexible manner. You will have to check the characteristics of the varieties available in the light of your own experience as to your market. One piece of advice - don't select your seed on the basis of cheapness for it takes no more labor to grow the better varieties and they are both more profitable and more easily sold. Generally speaking the price of the seeds to an extent reflect the quality because they are direct reflections of the production costs except in the case of new introductions where you pay for the novelty and the experimental breeding.

Plant 80 to 90% of your planting in good mixtures. The public likes Pansies best because of their color range and the mixtures will produce larger flowering plants than are to be found in the separate colors. Separate colors in a limited way are both useful and profitable. They may be used in many garden situations with most pleasing results such as borders and mass plantings to a color scheme.

In the mixtures; other stock too for that matter, there are generally two distinct types of Pansies. The EXHIBITION type is the largest flowered and is distinguished by the smaller center blotch surrounded by one and often two distinct color zones. This type also carries many self and poly-chrome combinations. It is from the blotch and two zone character that the name Viola, tricolor maxima is derived. This type is of robust plant growth and very hardy. Its color blend tends toward the lighter shades making it very showy for mass plantings.

The other general type usually referred to as the FANCY type has a characteristic larger center blotch, often covering 3 or all 5 petals for about half to three-fourths of their area. Generally the surrounding color is in one band which may be a solid color or blended. A few poly-chrome colors also appear but not in the proportion found in the Exhibition stock. Penciled and ray centers appear in both types to an extent but less in the Fancy group. We recommend the planting of both types and a few separate colors for a complete assortment.

This Article Continued at the Bottom of the Next Column



HARROLD'S PEDIGREED  
GIANT ART-SHADES are  
outstanding in color, giant  
size, robust plant habit and  
earliness.

SLIGHTLY REDUCED  
this flower was  $3\frac{7}{8}$  in.  
in diameter, picked from  
our seed field in April.

## Outstanding Mixtures HARROLD'S PEDIGREED GIANT ART-SHADES

We consider this to be THE FINEST EXHIBITION type of Pansy available today. With good culture the flowers are extremely large (we have had them five inches across in the seed production field). They flower very early and the coloring is very brilliant. Normally there are over 500 color combinations and markings in this mixture with many pastels as well as pure deep colors. The markings, typically Exhibition, range from self colors through the dainty penciled to the tri-color blotches having a veritable rainbow of color in a single flower. The plant habit is equally robust and this variety is hardy under reasonable treatment anywhere in the United States and most of gardening Canada. For mass bedding these are not excelled in their display because of the brightness of the color scale while selections from this mixture will give outstanding specimens for individual setting. The flower stems are long, usually being adequate for good bouquets. This variety is an improved progeny of our Harrold's Pedigreed Giant variety.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00;  $\frac{1}{8}$  oz., \$2.50;  $\frac{1}{4}$  oz., \$4.75;  $\frac{1}{2}$  oz., \$9.25; 1 oz., \$18.00; 2 ozs., \$32.00; 4 ozs., \$45.00; one pound \$180.00; 5 pounds \$875.00.

## HARROLD'S PEDIGREED SWISS GIANTS

Our latest and finest "Fancy" type Pansy. The Fancy type has the typically large center blotch. This variety is the ultimate in flower size and color range on compact, sturdy plants. The flowers of heavy substance and velvety texture are brilliantly colored with many red and deep shades which are individually outstanding. Under good culture it is possible to grow  $4\frac{1}{2}$  inch flowers from this strain though in this respect they are not quite so large as Harrold's Pedigreed Art-shades. For variety we suggest the use of both these varieties if you really want the maximum in display.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00;  $\frac{1}{8}$  oz., \$2.50;  $\frac{1}{4}$  oz., \$4.75;  $\frac{1}{2}$  oz., \$9.25; 1 oz., \$18.00; 2 ozs., \$32.00; 4 ozs., \$45.00; one pound \$180.00; 5 pounds \$875.00.

### WHAT VARIETY SHOULD I PLANT Continued

Regarding color blends, a specialist uses a definite formula to which each mixture is built. These formulas may be developed during the growing or after harvest from several individual lots of seed. The number of plants it is anticipated that a formula will produce per ounce of seed must be taken into account and in the case of Harrold formulas this is based on a production norm of 10,000 plants per ounce. Production exceeding this figure will usually result in more fancy and novelty stock in the mixture and lower production will quickly detract from the quality of the color blend. Novelties and fancy types are those most quickly lost as germination drops.

Regarding flower size and general results the seedsman can of course control only the factors involved in the production of the seed. The culture that you supply is just as important to satisfactory and outstanding results as that required on the part of the seedsman. Usually, however, the seedsman is more experienced and takes advantage of more elaborate safeguards than the average grower so for that reason it is never surprising that many growers report excellent results from the same seed that causes other growers trouble. Our policy of growing plants in large quantities, constant germination tests and a half century of experience enables us to give you everything that can be put into the seeds by the seedsman.



## HARROLD'S OUTSTANDING NOVELTIES

### HARROLD'S PEDIGREED NOVELTIES

These are the perpetual novelty of our line being a blended mixture of the seeds from NEW TYPES cultured in our breeding department. While they do have a large number of the better types from the other Harrold's Pedigreed Varieties, many unusual new types are included that are still in the development stage that have not as yet been introduced or incorporated into regular strains. Recommended where the most varied stock is desired and where something different has appeal without too close a consideration of cost.

SEED PRICES: Trade Packet, about 500 seeds, \$2.00;  $\frac{1}{16}$  oz., \$5.00;  $\frac{1}{4}$  oz., \$17.50.

## OUR 1948 NOVELTY INTRODUCTION

### HARROLD'S GIANT ATOMIC DAWN

Here is an exceedingly striking colored mixture consisting of shades almost indescribable. Differing from our Harrold's Sunset Giants in that instead of the heavier red, orange and gold shades which it so pleasingly supplies, this NEW HARROLD'S ATOMIC DAWN consists of soft pinks, delicate blues, light gold and those striking pastel shades developed by the blending of so many colors as to be almost beyond description. Center markings are less heavy and develop many brilliant selfs, penciled and ray marked flowers of bronze and velvet pattern. For a poly-chrome type the plant habit and hardness we believe to be the best of anything offered to date. This is not an "Exhibition Giant" type but correctly is classified as a Giant Bedding type.

SEED PRICES: Trade packet, about 500 seeds, \$3.00;  $\frac{1}{16}$  oz., \$8.00.

### HARROLD'S SUNSET GIANTS

Our outstanding novelty introduction first offered in 1944. Produces Sunset shades of orange, red and gold in brilliant mixture. Of Bedding Giant type markings range from large velvety center blotch through ray and penciled centers to the most brilliant selfs. Plant habit is very good under proper culture to produce maximum flower size and these are hardy both to heat and cold.

SEED PRICES: Trade packet, about 500 seeds, \$2.00;  $\frac{1}{16}$  oz., \$5.00  $\frac{1}{4}$  oz., \$17.50;  $\frac{1}{2}$  oz., \$30.00; 1 oz., \$55.00.

### HARROLD'S PEDIGREED CUT-FLOWER PANSIES

We breed and supply two distinct types of these, each having a definite usefulness as described below.

**TALL SELECTION:** These grow taller; up to 4½ feet and stems are usually 10 to 16 inches long and quite stiff when greenhouse grown. Color range is the best of any tall growing strain and the flower size is very good under proper culture. The plants of this variety will be damaged by temperatures lower than 20 degrees above zero. Recommended out of doors only in the mild climates.

SEED PRICES: Per packet, about 500 seeds, \$2.00;  $\frac{1}{16}$  oz., \$5.00;  $\frac{1}{4}$  oz., \$17.50 Plants of these will not be available this year.

**ORIGINAL STRAIN:** This was our original type first offered 17 years ago. Growth is rather low but under glass the flowers are large and on stems 8 to 12 inches long. The color range is about as varied as our largest, finest Exhibition Giants and the plant is just as hardy, being easily wintered out of doors the same as bedding giants. When grown out of doors the stems are a bit shorter though satisfactorily long for bouquets.

SEED PRICES: Trade packet, about 500 seeds, \$1.50;  $\frac{1}{16}$  oz., \$3.50;  $\frac{1}{4}$  oz., \$12.00.

## HARROLD'S FORMAL COLORS

These formal colors are useful for borders or bedding where it is desired to carry out a color scheme or design. It should be remembered, however, that NO separate color variety is 100% true from seeds (usually from 80 to 90%) and that for a true color bed it will be necessary to rogue the off shades. Separate color Pansies are not as large flowering as the better mixtures.

**HARROLD'S AZURE GIANTS:** The finest intensely blue Pansy.

**HARROLD'S GOLDEN GIANTS:** Deep golden yellow with large velvety blotch.

**HARROLD'S RUBY GIANTS:** Shades of deep red in the finest color range.

SEED PRICES: Either Variety - Trade packet, about 1,000 seeds, \$1.00;  $\frac{1}{8}$  oz., \$2.00;  $\frac{1}{4}$  oz., \$3.75;  $\frac{1}{2}$  oz., \$7.25; 1 oz., \$14.00.



Seed Field Specimen, Harrold's Pedigreed Giant Art-Shades

## Fine Commercial Mixtures

### HARROLD'S PEDIGREED GIANTS

This outstanding "Exhibition" type was introduced by us in 1929 and has maintained its popularity throughout the years. Flowers are very large on compact, robust plants that produce a most varied range of bright colors. The flower markings are typical of the type with selfs, penciled and blotched centers and tri-color patterns of contrasting colors. Many flowers over 4 inches with good culture.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00;  $\frac{1}{8}$  oz., \$2.00;  $\frac{1}{4}$  oz., \$3.75;  $\frac{1}{2}$  oz., \$7.25; 1 oz., \$14.00; 2 oz., \$26.00; 4 oz., \$35.00; One pound \$140.00; 5 pounds \$650.00.

### HARROLD'S ALL-AMERICAN BEDDING MIXTURE

This is a blended mixture; 80% is from ALL the Harrold variety originations and 20% is from the many other varieties which we grow or receive from other sources. This is a very useful general purpose mixture and is an outstanding value in the popular price range. Highly recommended for general bedding. Flowers are giant in size and the coloring is most varied.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00;  $\frac{1}{8}$  oz., \$1.75;  $\frac{1}{4}$  oz., \$3.25;  $\frac{1}{2}$  oz., \$6.25; 1 oz., \$12.00; 2 oz., \$20.00; 4 oz., \$30.00; One pound \$120.00; 5 pounds \$550.00.

### HARROLD'S IMPROVED SWISS

Where a "Fancy" type mixture is needed and price is a consideration this one is to be highly recommended. Not as good as our Harrold's Pedigreed Swiss Giants of course, but it is not to be excelled by any strain we know of usually offered as "Swiss" in this price class. It is unusually suited in color, size and habit to the demands of the American gardener. Flowers are of giant size, up to four inches in diameter and the color blend is especially rich.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00;  $\frac{1}{8}$  oz., \$1.75;  $\frac{1}{4}$  oz., \$3.25;  $\frac{1}{2}$  oz., \$5.75; 1 oz., \$11.00; 2 oz., \$19.00; 4 oz., \$27.50; One pound \$110.00; 5 pounds \$500.00.

## STANDARD PANSY VARIETIES AMERICAN GROWN SEED

In this group we offer a most complete line of well known American strains in the finest stock of each available. Our prices are competitive with seeds of equal quality from any other source and this selection is offered so that you can make Harrold's your complete Pansy and Viola headquarters.

### POPULAR MIXTURES

VARIETY	PER 1,000 seed pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.	2 ozs.
Early Pansy America: Good size & color.	.75	\$1.50	\$2.75	\$5.00	\$9.00	\$17.50
Engleman's Giant: Dark and light shades.	.75	1.75	3.25	5.75	10.00	19.00
Engleman's Special: Many fancy colors.	1.00	1.75	3.25	6.25	12.00	22.00
Geneva Giants: A select super-swiss strain.	1.00	1.75	3.25	6.25	12.00	22.00
Jumbo Mixed: (Steele) Harrold grown first generation re-selected from orig. stock.	1.00	1.75	3.25	6.25	12.00	22.00
Maple Leaf Giants: Robust and compact.	.75	1.50	2.75	5.00	9.00	17.50
Orchid Pastel Mixture: Various offered as Butterfly or Hybrids.	1.50	2.75	5.00	.....	.....	.....
Oregon Giants: Mixed types of good size.	1.00	1.75	3.00	5.75	11.00	20.00
Super Maple Leaf: Improved re-selection.	1.00	1.75	3.00	5.75	11.00	20.00
Scottish Exhibition Mixed: A nice blend.	1.00	1.75	3.00	5.75	11.00	20.00
Super Swiss Mixed: Select 5 blotched.	1.00	1.75	3.00	5.75	11.00	20.00
Swiss Giant Mixed: 3 & 5 blotch markings.	.75	1.50	2.75	5.00	9.00	17.50
Dwarf Swiss Mixed: Dwarf habit large fl.	1.00	1.75	3.00	5.75	11.00	20.00
Trimardeau Giants: Good bedding type.	.75	1.25	1.75	3.25	6.00	10.00

BY THE POUND Multiply the ounce rate by 10. Four ounces up at pound rate.  
POUND RATE APPLIES TO MIXTURES ONLY

### SEPARATE COLOR VARIETIES

This separate color group affords a wide selection and is, we believe, the finest selection available from a single source in this country.

VARIETY	PER 1,000 seed pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
Coronation Gold: Largest pure yellow self.	\$1.00	\$2.00	\$3.25	\$6.25	\$12.00
Delft Blue: Porcelain blue.	1.00	2.00	3.75	7.25	14.00
Pay Dirt: Very large golden yellow.	1.00	2.00	3.75	7.25	14.00

### SWISS GIANT TYPE SEPARATE COLORS.

Alpenglow: Dark red shades.	1.00	2.00	3.25	6.25	12.00
Black King: Largest size black Pansy.	1.00	2.50	4.25	9.25	18.00
Blumlsalp: Soft pink & rose velvet blotch.	1.00	2.50	4.25	9.25	18.00
Fire Beacon: Wallflower red, velvet blotch.	1.00	2.00	3.25	6.25	12.00
Lake Of Thun: Thuner Sea or Ulswater Blue.					
Very brilliant blue, dark center.	1.00	2.00	3.25	6.25	12.00
Orange Giant: Rich light orange self.	1.00	4.00	7.50	12.00	22.00
Pure White: Ruffled white of good size.	1.00	2.00	3.25	6.25	12.00
Raspberry Rose: Soft pink, velvety wine blotch.	1.00	2.25	4.00	7.00	12.75
Rheingold: Deep yellow, dark blotch.	1.00	2.00	3.25	6.25	12.00



## IMPORTED PANSY SEED

This imported Pansy seed is from the foremost European specialists, our same pre-war source of these varieties. This group affords some added types of interest and supplies cheaper seeds where price is a major consideration. The mixtures do in some respects differ from those produced by American specialists and do for that reason add novelty and scope to your selection. The bedding type separate colors are useful where a mass of bright color is desired rather than very large sized individual flowers.

## USEFUL MIXTURES

VARIETY	PER 1,000 seed pkt.	1/4-oz.	1/2-oz.	3/4-oz.	1-oz.
Bugnot's Superb Blotched: Fancy type mixture.	\$ .50	\$ .90	\$1.25	\$2.25	\$ 4.00
Cassier's Three & Five Blotched: Fine mixture.	.50	.90	1.25	2.25	4.00
Odier's Giant Five Blotched:	.50	.90	1.25	2.25	4.00
Orchid Flowered Mixed: Delicate pastel shades.	1.00	2.00	3.25	6.00	11.00
Swiss Giant Improved: Quite a good strain.	.50	.....	2.25	4.00	7.50

## BEDDING TYPE GIANTS IN SEPARATE COLORS

These do not compare in flower size with other separate colors we offer in the above group of American strains. They are valuable because they afford colors distinctly characteristic of this group and they do come truer from seed than the larger flowered sorts. For borders to give a mass effect or for brilliant and striking beds planted to a color plan these are recommended.

VARIETY	PER 1,000 seed pkt.	1/4-oz.	1/2-oz.	3/4-oz.	1-oz.
GIANT TRIMARDEAU: A French group that has been used for years and is probably the best known for their brilliant, large flowers.					
Adonis: Light blue with white eye.	\$ .60	\$1.00	\$1.50	\$2.50	\$4.50
Cardinal Red: As named. Showy.	.60	1.00	1.50	2.50	4.50
Lord Beaconsfield: Violet blue and white.	.60	1.00	1.50	2.50	4.50
Prince Henry: Rich dark blue.	.60	1.00	1.50	2.50	4.50

GIANT BEDDING: Another group of brilliant coloring for borders or beds.

Orange King: Brilliant orange & apricot.	.60	1.00	1.50	2.50	4.50
Purple Giant: Deep royal purple.	.60	1.00	1.50	2.50	4.50
St. Knud: Deep orange yellow.	.60	1.00	1.50	2.50	4.50

HIEMALIS: Sometimes listed as Ice Pansies because of their extremely early flowering habits. Flower size just about half that of American Giant types but freely produced.

Blue Boy: Silvery lilac.	.60	1.00	1.50	2.50	4.50
Celestial Queen: Brilliant sky blue.	.60	1.00	1.50	2.50	4.50
Claret: Deep wine red.	.60	1.00	1.50	2.50	4.50
March Beauty: Dark velvety purple.	.60	1.00	1.50	2.50	4.50
Northpole: Glistening pure white.	.60	1.00	1.50	2.50	4.50
Orion: Pure golden yellow.	.60	1.00	1.50	2.50	4.50
Hiemalis Mixture: All the shades blended.	.60	1.00	1.50	2.50	4.50

## Viola Seeds

## THE MOST VALUABLE AND OUTSTANDING VARIETIES

Have you considered Violas recently? They are a useful addition to your Pansy line and in many places where they have been offered they have developed a profitable demand. Normally this demand will usually not exceed 10% to 25% of your Pansy demand but in many instances that is definitely worthwhile.

The culture is so identical with that of Pansies that they may be planted and handled in the same way with very satisfactory results. They may be set in fall or spring into the flowering beds in the same manner and if any difference is noted it is that they are a bit hardier and more easily wintered than Pansies. We suggest that if you haven't tried them yet in your market you make a planting of three or four packets in the most popular colors and see how easily they are grown and how the customers go for them once they see some of these modern varieties in bloom.

## VIOLA CORNUTA and HYBRIDA

This group covers many varieties of much interest to the grower. The strains are the best obtainable and uniformity is unusual for this type of stock.

VARIETY	PER 1,000 seed pkt.	1/4-oz.	1/2-oz.	3/4-oz.	1-oz.
Admiration: Large dark blue.	\$ .75	\$1.00	\$2.00	\$3.75	\$ 7.00
Arkwright Ruby: Ruby red blotched center.	1.00	1.50	2.25	4.25	8.00
Blue Perfection: Large purple blue.	.75	1.00	1.75	3.25	6.00
Chantrelleland: Finest pure apricot.	.75	1.50	2.50	4.75	9.00
Gustav Wermig: Long stemmed violet-blue.	1.00	1.50	2.25	4.25	8.00
Iloana: Rose shade, lavender tinge.	1.00	1.50	2.25	4.25	8.00
Improved Scotch Bedding: Newest bedding hybrids	.75	1.25	2.25	4.25	8.00
King Henry: (Purple King) Rich violet blue.	1.00	1.75	3.25	6.25	12.00
Lutea Splendens: Clear golden yellow.	.75	1.50	2.25	4.25	8.00
Papilio Light Blue: Soft blue, white center.	.75	1.50	2.50	4.75	9.00
Papilio Deep Violet: As named.	.75	1.25	2.25	4.25	8.00
White Perfection: Large pure white.	.75	1.25	2.25	4.25	8.00

## SEEDS OF OTHER HARDY PRIMROSES

VARIETY	Price per Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
CASHMERIANA: Denticulate. Small florets of lilac in large, dense heads. Plants about 10 inches high and free flowering.	1.00	4.00	.....	.....	.....
AURICULA: Popular alpine for shaded rockery. Requires alpine situation and rocky soil with free drainage. Flowers are large in medium clusters. Coloring most varied and exclusive to this group. Each floret invariably with center blotch of contrast shade to rest of flower.	1.00	2.00	3.25	6.00	11.00 20.00

WE SUPPLY FREE CULTURE SHEET WITH ALL PRIMROSE ORDERS.

## Hardy Primula Seeds

## Primula Polyanthus-Veris Hybrids

## HARROLD'S PEDIGREED GIANTS

Developed in our breeding department after many years of intensive work we believe this to be the finest in this type. The plants are pleasingly compact but of robust growth, usually from 8 to 10 inches high under good culture. Flower stems are 12 to 16 inches with flowers well above the foliage. The flower heads, composed of many florets which are often individually larger than a silver dollar, are often 8 inches or more across. Coloring is the most brilliant of any strain available in this type. While available in mixed colors only, the blend contains yellow, red, purple and white in the more common shades plus pink, flame and bronze shades in pastel and poly-chrome combinations that are rare. A few blue shades are in the mixture. Marking of the flowers is just as outstanding with self blotched and laced markings in the flowers.

## FRESH TESTED SEEDS

Price per Trade Packet about 300 seeds, \$1.00; 3 for \$2.50; 1/8 oz., about 1500 seeds, \$4.00; 1/4 oz., \$7.50; 1/2 oz., \$14.00; 3/4 oz., \$25.00; 1 oz., \$50.00; 2 ozs., \$95.00.

## SPECIAL CLEANUP

## Dutch Iris Bulbs

One of our growers of Dutch Iris is discontinuing his culture which has been to the extent of more than three acres a year. Mother bulbs, commercial grades and the planting stock all are to go. We quote here commercials and mothers. If you're interested in quantities of 5,000 or more or in planting stock write for special quotation. Offer is made subject to prior sale.

We especially bring to your attention the newer varieties which are not too readily available in this country as yet. They are superior for cut flowers and are recommended for the fancy trade.

	MOTHER BULBS	8/9cm	7/8cm	6/7cm
WEDGEWOOD: Best large commercial blue. Per 100	\$ 3.00	\$ 2.75	\$ 2.00	\$ .....
Per 1,000	28.50	25.00	18.00	.....
BLUE CHAMPION: NEW light blue. Per 100	11.00	.....	8.75	7.50
Per 1,000	100.00	.....	85.00	71.50
BELLE JAUNE: NEW tall deep yellow. Per 100	8.75	.....	6.00	5.25
Per 1,000	85.00	.....	57.50	50.00
GOLDEN HARVEST: A fine yellow. Per 100	6.50	6.00	5.25	4.50
Per 1,000	62.50	57.50	50.00	42.50
IMPERATOR: Standard blue. Per 100	4.00	3.75	3.00	2.75
Per 1,000	39.00	35.00	28.50	25.00
JEAN D'ARC: NEW light yellow. Per 100	11.00	.....	8.75	7.50
Per 1,000	100.00	.....	85.00	71.50
LEMON QUEEN: NEW tall, med. yellow. Per 100	6.00	.....	5.25	.....
Per 1,000	57.50	.....	50.00	.....
WHITE SUPERIOR: Excellent white. Per 100	5.25	.....	.....	.....
Per 1,000	50.00	.....	.....	.....
YELLOW QUEEN: Standard yellow. Per 100	4.50	.....	.....	.....
Per 1,000	42.50	.....	.....	.....

250 of a variety and size supplied at the 1,000 rate. Prices F. O. B. Grants Pass.

## TERMS OF SALE

PRICES — All prices are quoted on the basis of cash with order. Except where credit has been established and reference check made, no exceptions to this policy will be made. SEEDS can be sent C. O. D. and will be forwarded that way on request providing remittance of \$1.00 accompanies order to guarantee postal fees and handling costs. Strictly cash with order, collectable at U. S. par on all orders from outside the U. S. A. PLANTS and BULBS are NEVER sent out on a C. O. D. basis. ALL prices are subject to market changes without notice and all offers are subject to stock being available on receipt of your order.

REMITTANCE — May be by any of the usual commercial methods of transferring funds. The amount must be in United States money collectable at par for the full amount of the order. Service charges made by paying bank in excess of normal Banking Association will be charged back to the customer. We will accept postage stamps in denominations of 10¢ or smaller to the value of \$1.00 ONLY. In larger amounts they WILL NOT BE ACCEPTED.

TRANSPORTATION — SEEDS will be shipped by insured post, prepaid. Free Air Mail delivery may be had on seeds under conditions mentioned in our literature. PLANTS and BULBS are delivered in so far as our responsibility is concerned when accepted by the transportation agency at Grants Pass, Oregon. Thereafter all goods travel as the property of the purchaser. SHIPMENT BY PARCEL POST will be made only when the purchase is under a quoted prepaid price or customer remits full amount for postage. In the event postage is over-remitted prompt refund will be made. Unless these conditions are met all shipments will be made by Railway Express with charges collect. Insurance on Parcel Post shipments except seeds, will be taken at customers expense on instruction only and any risks involved are the purchasers.

OUR RESPONSIBILITY — In view of the reasonable prices quoted herein and the varied conditions under which this stock will be grown after leaving our care it is manifestly impossible for us to guarantee in any manner, cultural or descriptive, the crop resulting from the use of the material listed. Ordering from this list will definitely be construed as your acceptance of these terms as set forth and it is understood that in all cases our liability shall be limited to the actual purchase price paid for any material supplied.

ALL OFFERS SUBJECT TO SUPPLY AND PRIOR SALE.